



SEX & ENTERTAINMENT:

Exploring the portrayal of sexuality in the media over time



Just between 1998 and 2005, the number of sexual scenes on TV nearly **DOUBLED**.

1998: 56% of shows included some sexual content (1930 total scenes)



2005: 70% of shows included some sexual content (3780 total scenes) [1]

Of the "TOP" movies between 1983 and 2005, 32% contain sex episodes. [2]



Male vs Female Nudity in Films [3]

MPAA actually specifies "male nudity" when male nudity is involved. Female nudity simply falls under the blanket statement "nudity."



Between 2006 and 2010, 786 movies were flagged for nudity; only three (all in 2010) were flagged for "male nudity": – Jackass 3D, Eat Pray Love, and Grown Ups.

934 movies have been tagged with "male nudity" on Listal; 1556 tagged with "female nudity." [4]

37.5% MALE >nudity< **62.5% FEMALE**

nudity vs. full-frontal nudity:

154 movies are listed as containing "full frontal male nudity" on Screened vs. 118 with "full frontal female nudity." So we might be more used to seeing naked women on-screen, but only when it's above the waist. [5]

Tags (Subject Matter) [6]

Sex – 3186



Infidelity – 1186



Adultery – 966

TV History

- 1947-1950: "Mary Kay and Johnny" are the first on-screen couple to share a bed or to show a woman's pregnancy. They were also married off-screen.
- 1952: Lucy, from "I Love Lucy" not allowed to use the word "pregnant" on TV – must use "expecting" instead.
- 1961-1972: "Bewitched" is the first show where an on-screen couple shared a bed and weren't married off-screen.
- 1965-1970: "I Dream of Jeannie" pushes the envelope by showing a woman in a bikini (risqué at the time)
- 1973: First nipple seen on TV in PBS's adaptation of the play Steambath
- 1976-1981: "Charlie's Angels" cause a stir by being the first popular show to feature scantily-clad female lead characters.
- 1993-2005: "NYPD Blue" stirs controversy by containing nudity and sexual content to an extent not seen before on TV
- 2001: Moral panic across the US as Justin Timberlake exposes Janet Jackson's breast during a live Super Bowl performance.
- 2006: CBS is fined \$3.6 million following a Parents Television Council campaign against an episode in 2004 centering around a teen orgy on "Without a Trace."
- 2009: Parents Television Council campaigns against CW's "Gossip Girl" for featuring a threesome

Movie History



- 1896: The May Irwin Kiss (1896) – first kiss on film
- 1913: "Traffic in Souls" (1913) – first feature-length sex film (contained no nudity).
- 1915: "A Free Ride," the first US silent stag (men only / pornographic) film.
- 1915: "Inspiration," first non-pornographic American film containing nude scenes by a leading actress (Audrey Munson).
- 1919: "Back to God's Country" (1919, Canada), first full-frontal female nudity by a leading actress
- 1930: Hays Code, also called the Motion Picture Production Code, adopted, prohibits nudity in Hollywood studio films (allowed only in naturist quasi-documentary films and foreign films). Did not apply to independent producers.
- 1952: In Burstyn v. Wilson, Supreme Court unanimously rules that movies are a form of free speech and could not be banned based on nudity/sacrilege.
- 1968: Hays Code officially abandoned and replaced by MPAA voluntary film rating system (G, M, R, X)
- 1969: "Midnight Cowboy" – first X-rated film, and first X-rated film to receive the Best Picture Oscar (film was shocking for its time, but later downgraded to R)
- 1990: X-ratings replaced by NC-17 ratings to avoid stigmatization by XXX adult films.
- 1990: "Henry & June" is first film to receive an NC-17 rating.

Number of NC-17 Movies [7]



Movies Marketed Specifically with Sex Scenes

Popular Movies Still Famous for their Sex Scenes

- | | |
|----------------------------------|--|
| 1913 Traffic in Souls | 1972 Last Tango in Paris |
| 1953 Monika: Story of a Bad Girl | 1973 Don't Look Now |
| 1974 Emmanuelle | 1981 Body Heat |
| 1979 Caligula | 1983 Risky Business |
| 1986 9 ½ Weeks | 1986 9 ½ Weeks |
| 1992 The Crying Game | 1988 The Unbearable Lightness of Being |
| 1998 Basic Instinct | 1992 Basic Instinct |
| 1999 American Pie | 1997 Boogie Nights |
| 2003 The Brown Bunny | 1998 Wild Things |
| 2007 Lust, Caution | 1999 American Pie |
| | 2001 Monster's Ball |
| | 2005 Brokeback Mountain |

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www.ElementsBehavioralHealth.com



www.SexualRecovery.com



www.RecoveryRanch.com

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